trialfolk
Clinical trial recruitment

A useful weekly view

ILLUSTRATIVE EXAMPLE ONLY
All numbers are invented. No actual study, customer, or participants.

Example period: Week 2 of a hypothetical pilot

Cumulative counts for the same hypothetical recruitment cohort. Weekly updates would identify the reporting dates, agreed target, and source of site confirmations.

Stage	Count	What it means
Inquiries	80	Unique expressions of interest received.
People reached	60	A two-way conversation took place.
Preliminary fit	24	Agreed initial questions suggest a possible fit; not confirmed eligibility.
Referrals sent	16	Introductions made with permission.
Screening visits	8	Visits confirmed by the study site.
Enrolled	5	The site confirmed the agreed enrollment milestone.

What needs attention

Illustrative issue: Four referred volunteers are awaiting a first site call.
Next action: Confirm site capacity and arrange follow-up before increasing outreach.
Owner: Trialfolk coordinator with the study-site contact.
Due: The next agreed working day.

Read the numbers carefully

In this example, 5 of 16 referrals reached the agreed enrollment milestone. Other referrals may still be progressing. Preliminary fit, consent, enrollment, and randomization are different events. The study agreement determines what is billable.

Actual reports would include known reasons for attrition, outstanding actions, and confirmation dates. Personal participant details and private pricing are excluded from this public demonstration.